



Memorandum

Friday, October 10, 2018

Reference No.: 20181005-006

TO : All Office Staff, Members, Mobile Stores and Mega Centers
FROM : The House of Herbs Board of Directors
SUBJECT : Patronage Rewards Promo

PURPOSE:

The "Patronage Rewards Promo" is a new program of the House of Herbs that has the following purpose:

1. To provide a way for members to get a higher package by simply purchasing products
2. To support the House of Herbs campaign and have members buy products to both promote health to the members and for the improvement of the company

Promo Mechanics:

1. Each member is eligible for this "one-time" promo
2. Members participate in the promo by buying coupon codes, each coupon code (included in the Patronage Rewards Promo Pack) is equivalent to P2,800 that will be specifically be used to convert members accounts to a higher package together with their existing account/s and points, please refer to the "Single Account Policy" memo with Reference No.: 20181005-001
3. Coupon codes are **NOT** convertible to cash
4. Each coupon code can be purchased for only **P1,600** that comes with **4 pouches** of Turmeric products. This will be distributed in a special bundle
5. There is no limit to the number of coupons that a member could purchase
6. These coupon codes can be gifted to another House of Herbs member or sold to a new member who wishes to get a higher package
7. Promo period for the issuance and use of coupon codes are from October 13, 2018, to November 8, 2018, only
8. The House of Herbs will not be responsible in any way if the member lose this coupon code for any other reasons, only official coupons will be honored

For your reference and guide.

Thank you,

The House of Herbs

*This memo has been duly approved in agreement with the House of Herbs Board of Directors last **October 10, 2018** and will be in effect on **October 13, 2018**.*