



# Advisory

Friday, October 10, 2018

Reference No.: ADVISORY 2, SERIES OF 2018

TO : All members of the HOH network  
FROM : The HOH Management  
SUBJECT : A Call for Unity & Support during the Transition Period by  
Patronizing HOH Products for Personal Use

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The HOH Traders Corp. (*waiting release of the certificate of incorporation at SEC*) and its networkers are faced with temporary challenge occasioned by the waiting for the release of the Certificate of Product Registration (CPR) on all products hopefully on or before January 2019.

On one hand, there is a need to observe the law against selling unregistered products to avoid unwarranted consequences. The CPR protects all of us and reinforces public confidence in HOH products. On the other hand, there is a need to maintain the network with funds through the products.

With the marketing plan being revised to ensure that financial freedom is for all and that single account replaces multi-accounts viewed as pyramiding, what binds us together at this crucial time is the undeniable fact that HOH products are superior for the health. By all means, HOH must move forward and realize its unlimited potential. Doing nothing is never an option.

As short-term solution, we call upon all members of the HOH family to patronize and buy for personal use products worth at least 1,000 a month. The 4,000 members can easily generate P4,000,000.00 gross sales to sustain the operation now and until the sure release of the CPRs.

Meanwhile, the new marketing plan has been designed (to be submitted for DTI approval) and shall be made ready before the CPR 's are issued.

In this extraordinary trying time of HOH, we are called upon to give up something good for something better. Let us keep the faith. Let us work together towards establishing the HOH vision.